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ROUTING AND TRANSMITTAL SLIP TO: (Name, office symbol, room number, building, Agency/Post) Initials **EXA**/DA Registry - 7D18 Hdqs. M8 SEP 1986 Action File Note and Return Approval For Clearance Per Conversation As Requested For Correction Prepare Reply Circulate For Your Information See Me Comment Investigate Signature Coordination Justify REMARKS

Please find attached the responses to two letters to the DCI, offering their services to the Agency

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Central Intelligence Agency



1 1 SEP 1986

Datapoint Corporation 1655 North Ft. Myer Drive 4th Floor Arlington, Virginia 22209

Attention: Mr. Kevin Gaffney

Federal Sales Representative

Dear Mr. Gaffney:

Enclosures Distribution:

Your letter to the Deputy Director has been forwarded to this Office for action. In order that we can inform the components within this Agency of the capabilities which you offer, it would be appreciated if you would complete and return the enclosed Solicitation Mailing List Application and Certificate Pertaining to Foreign Interests (TO BE COMPLETED BY THE PARENT COMPANY), along with any descriptive literature on your product/services to the address below:

> Procurement Management Staff Office of Logistics Central Intelligence Agency Washington, D.C. 20502

Upon receipt of the completed forms, your company's name will automatically be placed on our Bidders Mailing List and your material routed internally. The interested component will contact you when there is a need or a requirement.

Thank you for offering your services to the Central Intelligence Agency.

> Sincerely, Procurement Management Staff

Office of Logistics

OL-5046-86

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Executive Registry

3872X

August 27, 1986

Mr. Robert Gates
Deputy Director
Central Intelligence Agency
Washington, D.C. 20505



Dear Mr. Gates;

Datapoint has recently introduced a revolutionary video communication product which could greatly enhance personal communications and decision making within the Central Intelligence Agency. This product is currently being engineered to meet NACSIM 5100A requirements and is expected to be put on the PPL in FY87. Current customers include both NSA and The Office of the Secretary of Defense.

The Multimedia Information Network Exchange (MINX) brings full-motion color video and voice communications to the desk top...providing a true breakthrough in information flow and productivity. MINX can operate in geographically dispersed organizations utilizing high speed telephone lines or within a local environment such as an office building or a campus style complex. Minx can also be used as a distributed auxiliary station linked to a centrallized video conference room or facility.

If your organization is geographically dispersed, is involved in time critical or crises management decision making, or is communications intensive, MINX is worth investigating.

Please read through the enclosed brochure. If you need further information I can provide you with a nine minute videotape which demonstrates the MINX product or can arrange for a live demonstration. I can be reached at 841-7677.

Sincerely,

Kevin Gaffney



Executive Registry

86- 3872X/1

August 27, 1986

Executive Director Central Intelligence Agency Washington, D.C. 20505

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Procurement Management Staff Office of Logistics

OL-5046-86

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OPTIONAL FORM 41 (Rev. 7-76)

Prescribed by GSA

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Executive Registry

86- 3872X

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Deputy Director
Central Intelligence Agency
Washington, D.C. 20505

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Executive Registry
86-3872X/1

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Central Intelligence Agency



1 1 SEP 1986

EXECUCOM Systems Corporation 2000 Corporate Ridge Suite 415 McLean, Virginia 22102

Attention: Mr. John W. Guenther

Director, Federal Marketing

Dear Mr. Guenther:

Your letter to the Director has been forwarded to this Office for action. In order that we can inform the components within this Agency of the capabilities which you offer, it would be appreciated if you would complete and return the enclosed Solicitation Mailing List Application and Certificate Pertaining to Foreign Interests (TO BE COMPLETED BY THE PARENT COMPANY), along with any additional descriptive literature on your product/services to the address below:

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Thank you for offering your services to the Central Intelligence Agency.

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Procurement Management Staff Office of Logistics

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OPTIONAL FORM 41 (Rev. 7-76) Prescribed by GEA FPMR (41 CFIg 101-11.206

FROM

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Executive Assistant to the DDA

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Executive Secretary

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Execution Systems Corporation 2000 Corporate Ridge
Suite 415

McLean, VA 22102 (703) 749-3660

Executive Registry

3865X



August 27, 1986

Mr. William J. Casey Director Executive Office of the President Statutory Offices Central Intelligence Agency Washington, DC 20505

Dear Mr. Casey,

As an executive, you know and can appreciate that the Federal Government is a very large and complicated business. It constantly puts all of your executive skills to the test and brings to mind one central concern—increasing the decisionmaking effectiveness of you and your staff. An answer may be the use of a Decision Support/Planning System.

Execucom Systems Corporation offers the Federal Government executive an answer. We have been serving the planning industry for over ten years and have the largest market share of any software vendor in our niche of the market. At present, we have a client base that includes the Federal Government, Fortune 1000 companies, and hundreds of universities. Our clients are experiencing the benefits of planning applications that range from the preparing and monitoring of their budgets to a customized EIS (Executive Information System).

We believe that it is in your best interest to let us provide you with an executive briefing. The session will offer you insight and facts about how Execucom provides products and support for better decisionmaking.

So that you may understand more about Execucom and what we may provide you, we've enclosed two documents for your review. Please take ten minutes to read them. If our offer is of interest, we'd appreciate a letter or phone call (703/749-3660). Jud Cairns, our Federal Marketing Consultant, and I will be happy to discuss your agency's needs. This is the first step towards learning how Decision Support can enhance your decisionmaking skills.

Sincerely,

John W. Guenther

Director, Federal Marketing

JWG/abo

Enclosures

Central Intelligence Agency





Washington, D. C. 20505

1 1 SEP 1986

EXECUCOM Systems Corporation 2000 Corporate Ridge Suite 415 McLean, Virginia 22102

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Procurement Management Staff Office of Logistics

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Release 2011/12/20 : CIA-RDP88G01332R000700750029-2

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EXECUCOM

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